phoenixNAP Listed as a Representative Vendor in Gartner's 2020 Market Guide for Disaster Recovery as a Service

phoenixNAP named in the 2020 edition of Gartner's Market Guide for Disaster Recovery as a Service, recognized for its DRaaS solution

PHOENIX, AZ, July 8, 2020 – phoenixNAP, a global IT services provider offering security-focused cloud infrastructure, dedicated servers, colocation, and specialized Infrastructure-as-a-Service (IaaS) technology solutions, today announced that it has been identified as a Representative Vendor in the 2020 Gartner Market Guide for Disaster Recovery as a Service report.

The report provides insights into the Disaster Recovery as a Service (DRaaS) market and context around providers offering the service. phoenixNAP was named in the "*Advanced Colocation/Hosting Providers" DRaaS Providers* group. According to the report, "like nearly all providers, this group tends to prefer their own data centers for recovery, but often also offers hyperscale provider's IaaS as potential targets as well. Most of the DRaaS providers in the marketplace of this type end there in terms of capabilities. However, the better providers go further to include service components that ease onboarding, assist with the creation of automated run books and provide hooks into change management processes." The other two groups are "*Evolved Traditional" DRaaS Providers* and "*Hyperscale Cloud" DRaaS Providers*.

> *"We are thrilled to have been identified as a Representative Vendor by the world's leading research and advisory company Gartner," said Ian McClarty, President of phoenixNAP. "We believe the Market Guide for Disaster Recovery as a Service report enables organizations to make an informed decision about their DRaaS deployments and we are proud to be a part of it. We will continue to help our customers ensure availability, save money, and deliver use cases like DRaaS that truly highlight the benefits of the cloud."*

phoenixNAP's Disaster Recovery as a Service solutions portfolio includes a range of industry leading backup and replication technologies for virtual environments. Accessible on-demand, they enable organizations to achieve their data availability goals without having to invest in building and maintaining a second DR site.

As a global IaaS services provider, phoenixNAP also offers colocation, dedicated servers, cloud, and security services. Its mission is to complement its clients' in-house teams by providing a complete portfolio of enterprise-grade IT solutions and components on an opex-based model.

> *"This is a big milestone for our company," added William Bell, Executive Vice President of Products at phoenixNAP. "In our opinion, the Market Guide for Disaster Recovery as a Service provides clear insights into industry trends that are becoming growingly critical for*

modern organizations. We are excited to be able to provide this service with the highest level of quality and reliability."

Browse [phoenixNAP DRaaS solutions](#) page for more info.

[1] *Gartner, "Market Guide for Disaster Recovery as a Service," Ron Blair, Jeffrey Hewitt, Lisa Pierce, 25 June 2020.*

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About phoenixNAP

phoenixNAP® is a global IT services provider with a focus on cybersecurity and compliance-readiness, whose progressive Infrastructure-as-a-Service solutions are delivered from strategic locations worldwide. Its cloud, dedicated servers, hardware leasing, and colocation options are built to meet ever-evolving business IT requirements. Providing comprehensive disaster recovery solutions, DDoS-protected global network, and hybrid IT deployments with software and hardware-based security, phoenixNAP fully supports its clients' business continuity plans. Offering scalable and resilient opex solutions with expert staff to assist, phoenixNAP supports growth and innovation for businesses of all sizes, enabling their digital transformation.

phoenixNAP is a Premier Service Provider in the VMware® Cloud Provider Program and a Platinum Veeam® Cloud & Service Provider partner. phoenixNAP is also a PCI DSS Validated Service Provider, and its flagship facility is SOC Type 1 and SOC Type 2 audited.

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